



# Produce Made Simple

## Member Benefits: Consumer Marketing Opportunities

PROMOTIONAL OPPORTUNITIES	INVESTMENT
<p>Social Media Monthly Feature (includes 4 Instagram, Facebook + Twitter posts, 1 newsletter feature, 4 Instagram stories, 1 blog post, and placement on our website homepage for the month)</p> <p><i>*Copy and photography provided by you</i></p>	<p>\$1,500 per month</p>
<p>Tv Segment with a food influencer, registered dietitian or chef</p>	<p>Starting at \$3,000 (depends on segment and influencer)</p>
<p>Recipe development (includes recipe + images/video, full ownership)</p>	<p>Starting at \$2,000 (depends on quantity, images or video)</p>
<p>Out of Home Opportunities (ex. TTC wraps, subway posters, digital billboards, etc.)</p>	<p><i>Starting at \$10,000</i> (Customizable depending on location, # of weeks of promotion, number of posters, etc.)</p>

All services coordinated by OPMA staff and are customizable to your business goals + budget.