



PROMOTING, INFORMING AND CONNECTING MEMBERS FOR A STRONG ONTARIO PRODUCE SECTOR

OPMA is the right choice for companies with an interest in the Ontario produce sector. Serving one of the most active produce markets in North America, OPMA members benefit from meaningful and lasting connections with decision-makers that can have a true impact on their bottom line. OPMA is a powerful association with local roots and a supportive culture.



STAY INFORMED

Access exclusive Ontario market and consumer data reports

Stay up to date on issues in Ontario that affect your business



GET CONNECTED

Build strong, lasting relationships within the industry

Help your younger employees make connections



GROW **DEMAND**

Promote your brand to Ontario consumers on Produce Made Simple

Support community programs for children and families





Join today to unlock over \$30,000 of value

2022 MEMBERSHIP RATE: \$500

Register for membership online today at: theopma.ca/prospective-members/

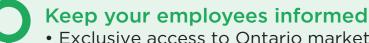
For more information on membership, contact info@theopma.ca

Membership benefits are available to all of your company's employees

info@theopma.ca theopma.ca

- 416-519-9390
- 209 165 The Queensway Toronto, ON M8Y 1H8

BENEFITS FOR SUPPLIERS



- Exclusive access to Ontario market and consumer reports
- Speaker series: hear the latest on hot topics
- Panel discussions: promote industry dialogue

Get connected to buyers

- Access contact information of leading buyers in Ontario
- Personal introductions to contacts at leading grocery chains
- Discounted tickets to OPMA premier networking events

Promote fresh produce and your brand

- Promote on Produce Made Simple (25 million impressions in 2021)
- Collaborate to encourage consumption of fresh produce
- Support cooking for kids and distribution of produce to families in need

Attract and retain high quality talent

- Free Young Professionals Network development events
- Feature in produce career promotions
- Help promote the produce industry to undergraduates

Support an independent voice

- Ensure credible information is communicated to consumers
- Maintain an industry voice to the Ontario government