

# OPMA MEMBERSHIP

## 2023 MEMBERSHIP

RATE: **\$500.00**

## INDUSTRY ASSOCIATION

RATE: **\$400.00**

Register for membership online at:  
[Theopma.ca/prospective-members/](https://theopma.ca/prospective-members/)

For more information on membership,  
contact [info@theopma.ca](mailto:info@theopma.ca)

Membership benefits are available to all of  
your company's employees

## Connect and Grow your business in the Ontario market

### Join the OPMA Community

Promoting, informing and  
connecting members for a  
strong Ontario Produce Sector

OPMA is the right choice for  
companies with an interest in  
the Ontario Produce Sector.  
Serving one of the most active  
produce markets in North  
America, OPMA members  
benefit from meaningful and  
lasting connections with  
decision makers that can have  
a true impact on their  
bottom line.

# MEMBER BENEFITS

## Grow Demand for your Brand - OPMA is your marketing partner and brand ambassador

- Promote your brand to Ontario consumers on Produce Made Simple
- Over 20 million annual impressions
- Access to social media influencers, TV segments features, brand promotion and content creation
- Support community programs for children and families
- Fuel the next generation! Your membership makes it possible for students across Ontario to have access to local fruits and vegetables



## Fill your Toolkit - OPMA provides access to leading market research

- Access resources that build skills and improve business practices
- Strengthen your knowledge of the Ontario consumer landscape with exclusive access to market research and reports from Numerator



## Build your Network - OPMA is your business matchmaker

- Grow your network and make meaningful business connections at the OPMA's leading industry events:
- Annual General Meeting and Summit - June 7th, Rockway Vineyards, St. Catharines
- Golf Tournament - September 20th, Lionhead Golf and Country Club, Brampton
- Gala and Awards Ceremony - November 24th, Bellevue Manor, Vaughan
- Help younger employees grow their connections
- Take part in the fast growing, Young Professionals Network
- Attend networking events and socials
- Strengthen your knowledge of the industry with informative speaker sessions and panel discussions



## Have your voice heard - OPMA is your advocate

- Get access to Ontario politicians and participate in Lobby Days at Queen's Park



[info@theopma.ca](mailto:info@theopma.ca)  
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